

PRESS RELEASE

Archery Strategy Consulting strengthens its expertise in large Projects/ Programs sectors and expands in Asia

Paris, March 16th, 2023

Archery Strategy Consulting, a consulting firm specialized in three industrial sectors of large projects and large contracts (Aerospace-Defence-Security, Transportation-Logistics-Mobility and Energy-Environment), announces the acquisition on March 1st of a majority shareholding in **Project Value Delivery (PVD)**, a consulting firm specialized in the management of large complex industrial projects.

With this acquisition, Archery Strategy Consulting strengthens **its offering in the management of large projects / programs** and extends its capabilities to new sectors at the center of the strategic autonomy challenge such as **Renewable Energies, Mining and Oil & Gas**. **The footprint of Project Value Delivery in Singapore** will also allow Archery Strategy Consulting to support its clients on Asian markets.

This acquisition also **provides Project Value Delivery, which will remain a separate entity and brand, with new development and growth opportunities** to create value for its clients in its areas of expertise, as well as in synergy with Archery Strategy Consulting in the Aerospace&Defence and Transportation sectors.

Stéphane Alberne, founder of Archery Strategy Consulting: *"We are delighted to welcome Project Value Delivery and its team within Archery. Their track record and recognized expertise in the management of complex projects complement our ability to effectively support our clients in the management of their industrial projects. In addition, Project Value Delivery's international presence strengthens our ability to support our clients in Asia and provides additional growth opportunities for the Group."*

Jérémie Avérous, founder of Project Value Delivery: *"This partnership will allow PVD to provide its clients with additional capabilities thanks to Archery expertise and Archery clients will be able to benefit from our competences. It will also allow PVD to rely on Archery platform to grow and offer its expertise to new customers, particularly in Archery areas of Aerospace, Defence and Transportation."*



About Archery Strategy Consulting

Founded in 2013, Archery Strategy Consulting (www.archeryconsulting.com) is a strategy consulting firm specialized in 3 industrial sectors of large projects and large contracts: Aerospace-Defence-Security, Transportation-Logistics-Mobility and Energy-Environment. Archery covers a wide area of high-stakes issues for its clients: growth and positioning on the value chain, mergers and acquisitions, organization redesign, performance, cost competitiveness and differentiation. Archery, with c.60 employees in Paris, Toulouse, Frankfurt and Tours (Archery Data&Analytics) has conducted nearly 400 projects for a hundred clients since its creation.

About Project Value Delivery

Project Value Delivery (www.projectvaluedelivery.com) is a consulting firm specialized in the management of large and complex industrial projects. Founded in Singapore in 2011, it operates in Europe and Asia and advises clients worldwide on the delivery of large industrial projects in the Oil&Gas, Mining, Nuclear, Renewable Energies, Rail and Chemical industries.

